

Expand Your Reach

Reach More Prospects with Over 118,000 Monthly Impressions. MeetingsNet is a powerful tool for building your brand, connecting with the meetings industry, and increasing your market presence. Visit MeetingsNet.com with a refreshing new look and an easy-to-navigate format.

2012 STATS

- 1.17m** number of total page views between January 2012 and December 2012
- 118k** the average number of monthly impressions
- 563k** number of visits between January 2012 and December 2012
- 34k** the average number of monthly unique visitors

Advertising Gross Rates on MeetingsNet.com

Home Page/Article Pages	Banner Size	Sponsorship	Monthly Gross Rate
Top Leaderboard (ROS)	728 x 90	Multiple or Single	\$135 Gross CPM
Top Leaderboard Expanded	728 x 180	Multiple or Single	\$190 Gross CPM
Bottom Leaderboard (ROS)	728 x 90	Multiple or Single	\$85 Gross CPM
Bottom Leaderboard Expanded	728 x 180	Multiple or Single	\$135 Gross CPM
Right Large Button Top	300 x 250	Maximum of 3 rotating	\$1,245
Right Large Button Lower	300 x 250	Maximum of 3 rotating	\$1,050
Interstitial	640 x 480	Week runs from Mon-Sat	\$2,905 per week

Use the Portfolio of MeetingsNet.com Online Products to Grow Brand Awareness and Attract Customers

- Place Your Company's Mini-Landing Page on MeetingsNet.Com (Sponsored Curated Page)**
 Custom design your own mini-landing page on the MeetingsNet Web site. This is a unique way for you to show off every aspect of your property to the MeetingsNet audience. Include white papers, videos, photo galleries, hot dates, promotions, sweepstakes, social buttons, RFP links etc. Your mini-page will be fully supported by MeetingsNet eblasts and social media promotions.
- Want to Be Noticed By Every MeetingsNet.com Visitor? Use Interstitial Advertising**
 Interstitials are the best way to make sure that every MeetingsNet visitor sees your advertisement.



- Get Noticed With the Unique Design of Peelbacks**



- Grow Your Presence with an Expandable Ad Unit**



- face2face Blog**
 One of the most popular pages (14,868 page views in 2012) and the best blog in the meetings industry, face2face is a refreshingly different and quirky daily report on a variety of categories of interest to meeting planners.
 - Top 300x250 Button\$1,200 gross
 - 2nd 300x250 Button\$1,050 gross