

Webinars & Trade Shows

Establish a Live Connection to New Leads Using MeetingsNet Webinar Series and Face-to-Face Tradeshow Opportunities

Webinars Generate Highly Engaged Prospects and Measurable Results

Webinars allow you to broadcast your company's strengths and attract leads that you would not otherwise reach by associating your brand with specialized content. By sponsoring a MeetingsNet webinar, you establish yourself as an expert in your niche, making your product or service more attractive to prospects.

Doing Business Globally Webinars

MeetingsNet launches a series of global meeting planning webinars "Doing Business In..." Each 30-minute webinar will focus on one country or city based on the sponsor and provide meeting planners everything they need to know about doing business in specific countries, including basics such as customs, best practices, protocol, industries countries are known for, cultural practices, pricing practices at hotels and convention centers, and more showcasing the city's or country's assets.

Unique Webinar Lead Touch Program Increases Webinar ROI

Magnify your webinar results by engaging leads when they are most receptive: immediately after your sponsored event. The Lead Touch Program maintains a conversation with your leads to move them towards a follow-up action. Exclusive sponsorship: one per webinar.

Establish Critical Face-to-Face Connections with Hundreds of Hot Prospects in a Trade Show Environment

Tradeshows allow you to meet in-person with hundreds of clients and prospects, cut travel costs, demo your products, promote your brand, and answer questions. MeetingsNet maintains partnerships with tradeshows in every market-niche and provides year-round face-to-face coverage of the entire meetings industry.

MeetingsNet 2013 Event Series:

	WEBINARS	FACE-TO-FACE
JAN	Green Meeting Standards Target Audience: ALL	RCMA Annual Conference & Exposition Target Audience: religious
FEB	Association/SMERF focus on convention centers Target Audience: association, religious	
MAR	Financial/Corporate Meetings Focus Target Audience: corporate	Pharma Meeting Management Forum, East Coast Target Audience: medical
APR	Medical Meetings focus Target Audience: medical, corporate, association	MeetingsNet Las Vegas Corporate Golf Invitational
MAY	Association/SMERF focus on convention bureaus Target Audience: association, medical, religious	
JUN	Beyond Borders-Taking Meetings Outside the USA Target Audience: International	
JUL	Medical Meetings Focus Target Audience: medical	
AUG	Legal issues for meeting managers Target Audience: all of MeetingsNet	
SEP	Strategic Meeting Management	CMI25 Package and CMI Sponsorship Page in Sept. CMI and sponsorship at CMI25 reception Target Audience: corporate, financial, medical
OCT	Financial/Insurance/Incentive focus Target Audience: corporate	
NOV	Automotive Meetings Target Audience: corporate	
DEC	International Meetings Target Audience: corporate, medical, association, religious	West Coast Life Sciences Forum Target Audience: Medical