

Corporate Meetings & Incentives focuses on meeting and incentive planning at large corporations. *Corporate Meetings & Incentives* delivers executive strategies for meeting and motivating and covers issues of interest to corporate meeting executives - including meeting consolidation and centralization, procurement influences, and outsourcing trends.

- *Corporate Meetings & Incentives* has 27,000 qualified subscribers who plan corporate meetings and/or incentive programs
- *CMI* has a 46,000 reach per issue with pass along
- *CMI* reaches companies with revenues of \$100 million+ including the Fortune 1000
- 100% of *CMI* subscribers are qualified decision-makers
- 85.1% of subscribers are senior-level corporate executives with planning authority



Corporate Meetings & Incentives Editorial Achievements

2011 WINNER • AZBEE awards competition, the American Society of Business Publication Editors' annual contest honoring editorial and design excellence

2011 WINNER • Folio's: Eddie Award for best single article in the Business to Business, Transportation/Travel category: "Five Lessons from the TED Conference"

2010 WINNER • Northeast Regional Gold Award, American Society of Business Publication Editors, Best Feature Article "The New F Word" 2010 winner • Northeast Regional Gold Award, American Society of Business Publication Editors, Strategic Meeting Management Software Guide

QUICK FACTS

- \$2.4m** the average annual budget our readers allocated for meeting and trade show activities
- 18** the average number of meetings planned by our readers per year
- 6** the average number of incentives planned annually by our readers
- 75%** of our readers plan 5 or more meetings
- 56%** of our readers plan 10 or more meetings
- 62%** of our readers plan incentive travel
- 324** our readers' average number of attendees per meeting and/or incentive
- 42%** visited an advertiser Web site after seeing an advertisement in *Corporate Meetings & Incentives*

FICP & Corporate Meetings & Incentives: Covering The Industry Together

For 55 years, Financial & Insurance Conference Planners has been educating meeting planners from insurance and financial services companies, and bringing them together with suppliers for top-notch networking and collaboration. It's the only association dedicated to this high-caliber, high-end, experienced niche of the meetings industry. FICP member companies spend an estimated \$786 million on meetings annually. *Corporate Meetings & Incentives* magazine features the FICP Newsletter, where members keep up with the latest news, trends, and live reporting from FICP events across the country.