

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED JUNE 2012
(Including Supplementary Data)**

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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About BPA Worldwide

A not-for-profit organization since 1931 and headquartered in Shelton, CT, USA, BPA has the largest membership of any media-auditing organization in the world, spanning more than 30 countries. The organization conducts 2,600+ audits for media brands in print, online/digital and live events. Additionally, under the iCompli brand, BPA documents compliance to defined standards including data protection, provides assurance of sustainability reporting, and verifies technology, service and privacy claims. BPA is supported by 2,700 advertiser and agency members.

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CORPORATE MEETINGS & INCENTIVES

Penton Media
249 W. 17th Street, 4th Floor
New York, NY 10011-5300
Tel. No.: 212-204-4202
www.MeetingsNet.com

Official Publication of: None
Established: 1980
Issues Per Year: 11



FIELD SERVED

CORPORATE MEETINGS & INCENTIVES serves the field of manufacturing, agriculture, forestry/fisheries, mining, construction, transportation, communications, utility, wholesale trade, retail trade corporations, as well as banking/financial, insurance, real estate, and service institutions. Also served are meeting planning companies (including independent meeting planners and meeting consultants), incentive program packagers, destination management companies and others allied to the field.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are individuals in general management/administration, sales/marketing, meeting planning/convention management, training/development, independent meeting planners, meeting consultants and other management personnel and other titled and non-titled personnel that are responsible for meeting and/or incentive travel programs.

PURPOSE

This circulation statement contains multiple analyses of respondents who are responsible for meetings and/or incentive travel programs, training/educational meetings, trade show exhibits, and other responsibilities. This circulation statement contains multiple analyses of respondents who indicate what types of services/facilities they use for their meetings and incentive travel programs: resorts, downtown hotels, suburban hotels, conference centers, airport hotels, all-suites, cruise ships, gaming properties/facilities, convention centers or auditoriums, convention & visitors bureaus, and other services/facilities.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	19
Advertiser and Agency _____	430
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	115
Digital _____	-
All Other _____	201
TOTAL	765

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	29,049	98.5	29,049	98.5	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	451	1.5	451	1.5	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	29,500	100.0	29,500	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES FOR PERIOD			
2012 Issue	Print Version Only (A)	Digital Version Only (B)	Total Qualified
January _____	24,497	5,003	29,500
February _____	24,538	4,962	29,500
March _____	24,511	4,989	29,500
April _____	24,585	4,915	29,500
May _____	23,406	6,094	29,500
June _____	23,500	6,000	29,500

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2012

This is an analysis of 28,830 or 97.7% recipients who responded to question #7. "What types of services/facilities do you use for your meetings." (See questionnaire used to elicit these data on the back of this report.) Since any one respondent may have checked more than one response, the totals for each of these service/facilities should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY	Total Qualified	Percent of Total	Total Qualified Respondents	Resort	Downtown Hotel	Suburban Hotel	Conference Center	Airport Hotel	All-Suite	Cruise Ship	Gaming Property/Facility	Convention Center/Auditorium	Convention Visitor's Bureau	Other	Restaurant (Non-Hotel)
MANUFACTURING															
Technology Manufacturer _____	1,788	6.1	1,788	791	1,027	713	789	650	616	262	379	638	481	299	817
Medical/Pharmaceutical/Surgical/Medical/ Device/Biomedical Manufacturer _____	1,794	6.1	1,775	843	1,138	770	892	723	547	204	336	653	443	202	679
All other Manufacturing _____	7,157	24.2	7,114	2,475	3,241	2,122	2,389	1,949	2,059	731	1,285	1,963	1,572	1,921	3,092
Sub-Total Manufacturing	10,739	36.4	10,677	4,109	5,406	3,605	4,070	3,322	3,222	1,197	2,000	3,254	2,496	2,422	4,588
NON-MANUFACTURING															
Agriculture, Forestry or Fisheries, Mining, Construction _____	1,242	4.2	1,228	390	530	355	426	303	343	95	199	335	250	352	513
Transportation, Telecommunications, Utility _____	1,807	6.1	1,779	670	903	632	764	506	563	173	288	560	423	419	744
Wholesale or Retail Trade _____	2,440	8.3	2,417	1,001	1,210	847	951	649	750	323	477	750	538	508	1,028
Finance, Insurance, Banking, Real Estate _____	2,714	9.2	2,394	1,289	1,453	1,002	1,123	766	875	375	480	738	522	380	1,042
Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering) _____	5,454	18.5	5,362	2,472	3,266	2,195	2,668	1,801	1,897	732	1,145	2,026	1,482	918	2,202
Medical/Healthcare _____	1,388	4.7	1,366	627	845	575	752	449	417	137	211	516	333	202	531
Incentive Travel Company _____	469	1.6	463	385	317	230	248	191	264	266	216	201	193	37	224
Third-Party Meeting Management Company or Travel Agency _____	1,803	6.1	1,778	1,182	1,370	986	1,153	890	833	550	687	992	838	104	736
Trade Show Management _____	553	1.9	547	303	348	194	333	189	174	74	139	305	217	39	165
Technology Service Company _____	727	2.5	723	333	423	286	355	236	244	92	147	291	200	115	327
Other Non-Manufacturing (please specify) _____	164	0.6	96	46	54	37	40	30	19	7	13	32	28	16	35
Sub-Total Non-Manufacturing	18,761	63.6	18,153	8,698	10,719	7,339	8,813	6,010	6,379	2,824	4,002	6,746	5,024	3,090	7,547
TOTAL QUALIFIED CIRCULATION	29,500	100.0	28,830	12,807	16,125	10,944	12,883	9,332	9,601	4,021	6,002	10,000	7,520	5,512	12,135
PERCENT	100.0		97.7	43.4	54.7	37.1	43.7	31.6	32.5	13.6	20.3	33.9	25.5	18.7	41.1

SUPPLEMENTARY DATA FOR ISSUE OF MAY 2012

This is an analysis of 27,662 or 93.8% recipients who responded to question #4 "What types of meetings are you responsible for?". Since any one respondent may have checked more than one response, the totals for responsibility should not be added together as they may exceed the total circulation. These data are presented for statistical and marketing purposes.

BUSINESS AND INDUSTRY	Total Qualified Recipients	Total Qualified Respondents	Meetings	Management	Sales & Marketing	Training & Development	Trade Show	Customer Meetings	Corporate Events	Virtual Meetings	Incentive Travel Programs	Others related to the field
MANUFACTURING												
Technology Manufacturer _____	1,788	1,753	1,487	1,087	1,122	870	957	952	890	658	561	57
Medical/Pharmaceutical/Surgical/Medical/ Device/Biomedical Manufacturer _____	1,794	1,616	1,025	929	692	840	882	703	579	503	532	57
All other Manufacturing _____	7,157	6,994	6,145	4,500	4,526	3,825	3,755	3,648	3,380	2,271	2,106	219
Sub-Total Manufacturing	10,739	10,363	8,657	6,516	6,340	5,535	5,594	5,303	4,849	3,432	3,199	333
NON-MANUFACTURING												
Agriculture, Forestry or Fisheries, Mining, Construction _____	1,242	1,194	995	789	678	568	506	553	528	336	309	49
Transportation, Telecommunications, Utility _____	1,807	1,732	1,414	1,101	852	726	710	797	770	521	525	61
Wholesale or Retail Trade _____	2,440	2,325	1,736	1,364	1,527	1,079	1,158	1,061	1,094	641	725	70
Finance, Insurance, Banking, Real Estate _____	2,714	2,237	1,650	1,210	1,099	943	648	831	948	489	619	84
Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering) _____	5,454	5,159	4,149	3,197	2,637	2,268	2,187	2,233	2,399	1,449	1,354	268
Medical/Healthcare _____	1,388	1,334	1,060	790	499	585	463	441	571	321	280	102
Incentive Travel Company _____	469	463	336	279	297	190	199	219	265	101	319	21
Third-Party Meeting Management Company or Travel Agency _____	1,803	1,547	1,049	1,114	768	904	841	703	805	399	568	71
Trade Show Management _____	553	499	333	273	202	198	349	162	204	108	89	30
Technology Service Company _____	727	704	570	417	398	315	351	360	363	243	193	27
Other Non-Manufacturing (please specify) _____	164	105	80	43	40	43	30	35	48	22	18	17
Sub-Total Non Manufacturing	18,761	17,299	13,372	10,577	8,997	7,819	7,442	7,395	7,995	4,630	4,999	800
TOTAL QUALIFIED CIRCULATION	29,500	27,662	22,029	17,093	15,337	13,354	13,036	12,698	12,844	8,062	8,198	1,133
PERCENT	100.0	94.0	74.7	57.9	52.0	45.3	44.2	43.0	43.5	27.3	27.8	3.8

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2012							
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
	1 Year	2 Years	3 Years				
I. Direct Request: _____	23,694	4,108	-	22,042	5,760	27,802	94.3
II. Request from recipient's company: _____	6	1	-	4	3	7	-
III. Membership Benefit: _____	498	-	-	471	27	498	1.7
IV. Communication from recipient or recipient's company (other than request): _____	1,193	-	-	889	304	1,193	4.0
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-	-	-
Association rosters and directories _____	-	-	-	-	-	-	-
Business directories _____	-	-	-	-	-	-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-	-	-
Other sources _____	-	-	-	-	-	-	-
VI. Single Copy Sales: _____	-	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	25,391	4,109	-	23,406	6,094	29,500	100.0
PERCENT	86.1	13.9	-	79.3	20.7	100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2012				
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Individuals by name and title and/or function _____	23,406	6,094	29,500	100.0
Individuals by name only _____	-	-	-	-
Titles or functions only _____	-	-	-	-
Company names only _____	-	-	-	-
Multi-Copy Same Addressee copies _____	-	-	-	-
Single Copy Sales _____	-	-	-	-
TOTAL QUALIFIED CIRCULATION	23,406	6,094	29,500	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2012									
State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent	State	Print Version Only (A)	Digital Version Only (B)	Total Qualified	Percent
Maine _____	88	20	108		Kentucky _____	297	81	378	
New Hampshire _____	100	25	125		Tennessee _____	421	117	538	
Vermont _____	41	13	54		Alabama _____	267	57	324	
Massachusetts _____	576	150	726		Mississippi _____	153	41	194	
Rhode Island _____	89	20	109		EAST SO. CENTRAL	1,138	296	1,434	4.9
Connecticut _____	337	71	408		Arkansas _____	184	32	216	
NEW ENGLAND	1,231	299	1,530	5.2	Louisiana _____	219	38	257	
New York _____	1,585	422	2,007		Oklahoma _____	199	74	273	
New Jersey _____	796	191	987		Texas _____	1,318	383	1,701	
Pennsylvania _____	1,225	366	1,591		WEST SO. CENTRAL	1,920	527	2,447	8.3
MIDDLE ATLANTIC	3,606	979	4,585	15.5	Montana _____	79	18	97	
Ohio _____	1,215	300	1,515		Idaho _____	104	16	120	
Indiana _____	523	122	645		Wyoming _____	31	6	37	
Illinois _____	1,872	101	1,973		Colorado _____	364	122	486	
Michigan _____	687	182	869		New Mexico _____	70	18	88	
Wisconsin _____	825	165	990		Arizona _____	259	89	348	
EAST NO. CENTRAL	5,122	870	5,992	20.3	Utah _____	189	53	242	
Minnesota _____	673	157	830		Nevada _____	138	49	187	
Iowa _____	375	75	450		MOUNTAIN	1,234	371	1,605	5.4
Missouri _____	588	146	734		Alaska _____	17	6	23	
North Dakota _____	89	25	114		Washington _____	324	95	419	
South Dakota _____	79	15	94		Oregon _____	204	67	271	
Nebraska _____	223	55	278		California _____	1,901	605	2,506	
Kansas _____	276	82	358		Hawaii _____	15	9	24	
WEST NO. CENTRAL	2,303	555	2,858	9.7	PACIFIC	2,461	782	3,243	11.0
Delaware _____	50	16	66		UNITED STATES	23,158	5,928	29,086	98.6
Maryland _____	422	118	540		U.S. Territories _____	13	7	20	
Washington, DC _____	142	84	226		Canada _____	229	107	336	
Virginia _____	577	208	785		Mexico _____	-	2	2	
West Virginia _____	118	24	142		Other International _____	6	50	56	
North Carolina _____	666	181	847		APO/FPO _____	-	-	-	
South Carolina _____	271	67	338		TOTAL QUALIFIED CIRCULATION	23,406	6,094	29,500	100.0
Georgia _____	736	192	928						
Florida _____	1,161	359	1,520						
SOUTH ATLANTIC	4,143	1,249	5,392	18.3					

AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim	Circulation Claim
	July - December 2009	January - June 2010	July - December 2010	January - June 2011	July - December 2011*	January - June 2012*
Total Audit Average Qualified _____	33,774	30,204	30,936	30,307	29,721	29,500
Qualified Non-Paid Total _____	33,774	30,204	30,936	30,307	29,715	29,500
Print Version Only ____	30,352	26,178	26,675	26,237	24,414	24,173
Digital Version Only __	3,422	4,026	4,261	4,070	5,301	5,327
Qualified Paid Total ____	-	-	-	-	6	-
Print Version Only ____	-	-	-	-	5	-
Digital Version Only __	-	-	-	-	1	-
Post Expire Copies included in Total Qualified Circulation ____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July 2011 – June 2012 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**

**NC = None Claimed.

ADDITIONAL DATA:

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients of the digital version are notified via email when the version is available.

STATEMENT OF CONTENT PLATFORM:

Editorial Replica – If a print brand existed first, editorial and design are unchanged from the original print edition. With a replica digital product, each issue's content and design are identical to the original edition. Apart from minor updates, the content cannot change once the issue is made available.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	23,736	98.2	23,736	98.2	-	-
Sponsored Individually Addressed _	-	-	-	-	-	-
Membership Benefit _____	437	1.8	437	1.8	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	24,173	100.0	24,173	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	5,313	99.7	5,313	99.7	-	-
Sponsored Individually Addressed __	-	-	-	-	-	-
Membership Benefit _____	14	0.3	14	0.3	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	5,327	100.0	5,327	100.0	-	-

QUESTIONNAIRE USED BY PUBLICATION TO ELICIT SUPPLEMENTARY DATA

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1 Do you wish to receive/continue to receive a complimentary subscription to *Corporate Meetings & Incentives*? YES No
 Signature required _____ Date _____

2 How would you like to receive your copy of *Corporate Meetings & Incentives*? (If you want to receive the digital version of the magazine, we must have your e-mail address)
 Digital Print

3 Are you involved in the selection, authorization, approval, planning and/or review of off-site corporate meetings or incentive travel programs for your company? (If NO, please route this form to the appropriate person in your organization)
 1 Yes 2 No

4 What is your primary business? (Check only ONE)
MANUFACTURING
 01 Technology Manufacturer
 02 Medical/Pharmaceutical/Surgical/Medical Device/Biomedical Manufacturer
 03 All other Manufacturing
NON-MANUFACTURING
 04 Agriculture, Forestry or Fisheries, Mining, Construction
 05 Transportation, Telecommunications, Utility
 06 Wholesale or Retail Trade
 07 Finance, Insurance, Banking, Real Estate
 08 Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering)
 09 Medical/Healthcare
 10 Incentive Travel Company
 11 Third-Party Meeting Management Company or Travel Agency
 12 Trade Show Management
 13 Technology Service Company
 14 Other Non-Manufacturing (please specify) _____

C MEETING PLANNING/CONVENTION MGMT.: Meeting Planner/Manager/Director, Conference Exhibit Planner/Manager, Convention Planner/Manager, Trade Show/Exhibit Manager, Incentive Program Planner/Manager, Travel Coordinator, Travel Agent
 D TRAINING & DEVELOPMENT: Educational/ Training Director/Manager, Program Manager
 E PROCUREMENT MANAGEMENT: Procurement Management: Procurement Director/Manager/Supervisor, Purchasing Director/Manager/Supervisor, Sourcing
 F GENERAL AGENT/AGENCY MANAGER
 G OTHERS RELATED TO THE FIELD (please specify) _____

8 What types of SERVICES/FACILITIES do you use for your meetings? (Check all that apply)
 01 Resort
 02 All-suite
 03 Downtown Hotel
 04 Cruise Ship
 05 Suburban Hotel
 06 Conference Center
 07 Airport Hotel
 08 Gaming Property/Facility
 09 Convention Center or Auditorium
 10 Convention & Visitors Bureau
 11 Restaurant (Non-Hotel Affiliated)
 12 Other _____

6 Do you plan meetings outside the United States? (By checking yes, you will receive *Beyond Borders*, the annual supplement about planning international meetings.)
 A Yes (if yes must check at least one destination below)
 B No
Check ALL destinations outside the USA where you have held or plan to hold meetings or incentive travel programs.
 01 Caribbean 06 Bermuda
 02 Europe 07 Africa/Near East
 03 Mexico 08 Central/South America
 04 Canada 09 None outside the USA
 05 Asia/Pacific
 10 Other _____

9 Check ALL destinations inside the USA where you have held or plan to hold meetings or incentive travel programs.
 01 New England (ME, NH, VT, MA, RI, CT)
 02 Middle Atlantic (NY, NJ, PA)
 03 South Atlantic (DE, MD, DC, VA, WV)
 04 South East Atlantic (NC, SC, GA, FL)
 05 East North Central (OH, IN, IL, MI, WI)
 06 West North Central (MN, IA, MO, ND, SD, NE, KS)
 07 East South Central (KY, TN, AL, MS)
 08 West South Central (AR, LA, OK, TX)
 09 Mountain (MT, ID, WY, CO, NM, AZ, UT, NV)
 10 Pacific (WA, OR, CA)
 11 Alaska
 12 Hawaii
 13 Not applicable

5 What is your title classification? (Check only ONE)
 A GENERAL MGMT./ADMINISTRATION: Chairman, CEO, COO, CFO, President, Owner, Director, Executive Vice President, Vice President, Managing Director, General Manager, Director of Communications, Human Resource Director/Manager
 B SALES/MARKETING: Marketing Communications Manager/Director, Sales Marketing Manager/Director, Supervisor Director/Manager

7 What types of meetings are you responsible for? (Check all that apply)
 1 Meetings
 a Management/Board Meetings
 b Sales/Marketing Meetings
 c Training Meetings
 d Trade Shows
 e Customer Meetings
 f Corporate Events
 g Virtual Meetings
 2 Incentive Travel Programs
 3 Other (please list) _____

10 Approximate the attendance at your meetings and/or incentive travel? (Check all that apply)
 01 up to 100
 02 101-250
 03 251-500
 04 501-1,000
 05 1,001-or more

CS7001

MASTER - REV 08/18/11

PUBLISHER'S AFFIDAVIT

We hereby make oath and testify that all data set forth in this statement are true.

Erica Namtalov, Audience Development Manager
 Melissa Fromento, Group Publisher

(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:
 This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

Date signed _____ July 16, 2012
 State _____ New York
 County _____ New York
 Received by BPA Worldwide _____ July 16, 2012
 Type _____ PSJ
 ID Number _____ C148Y02

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF MAY 2012

This issue is equal to the average of the other 5 issues reported in Paragraph two.

BUSINESS AND INDUSTRY	TOTAL QUALIFIED	PERCENT OF TOTAL	Print Version Only (A)	Digital Version Only (B)	Total Recipients Responsible for Meetings/ Incentive Programs	General Management/ Administration (Note 1)	Sales/ Marketing (Note 2)	Meeting Planning/ Convention Management (Note 3)	Training & Development (Note 4)	Procurement Management (Note 5)	General Agent/Agency Manager (Note 6)	Others related to the field (Note 7)
MANUFACTURING												
Technology Manufacturer _____	1,788	6.1	1,388	400	1,788	1,418	210	96	20	22	21	1
Medical/Pharmaceutical/Surgical/Medical/Device/Biomedical Manufacturer _____	1,794	6.1	1,399	395	1,794	1,177	238	274	59	33	6	7
All other Manufacturing _____	7,157	24.2	6,080	1,077	7,157	5,779	774	328	64	107	103	2
Sub-Total Manufacturing	10,739	36.4	8,867	1,872	10,739	8,374	1,222	698	143	162	130	10
NON-MANUFACTURING												
Agriculture, Forestry or Fisheries, Mining, Construction _____	1,242	4.2	1,044	198	1,242	1,094	57	55	13	9	13	1
Transportation, Telecommunications, Utility _____	1,807	6.1	1,442	365	1,807	1,555	108	88	20	19	17	-
Wholesale or Retail Trade _____	2,440	8.3	1,986	454	2,440	2,023	235	131	14	21	13	3
Finance, Insurance, Banking, Real Estate _____	2,714	9.2	2,201	513	2,714	1,660	260	734	21	17	18	4
Professional Services (eg Business, Management, Legal, Consulting, Architectural, Engineering) _____	5,454	18.5	4,083	1,371	5,454	4,235	408	631	82	32	58	8
Medical/Healthcare _____	1,388	4.7	1,052	336	1,388	1,033	71	231	33	10	7	3
Incentive Travel Company _____	469	1.6	352	117	469	261	98	85	4	7	13	1
Third-Party Meeting Management Company or Travel Agency _____	1,803	6.1	1,319	484	1,803	957	273	517	10	22	22	2
Trade Show Management _____	553	1.9	420	133	553	369	67	104	8	2	3	-
Technology Service Company _____	727	2.5	535	192	727	529	109	67	15	3	4	-
Other Non-Manufacturing (please specify) _____	164	0.5	105	59	164	75	31	31	5	-	2	20
Sub-Total Non-Manufacturing	18,761	63.6	14,539	4,222	18,761	13,791	1,717	2,674	225	142	170	42
TOTAL QUALIFIED CIRCULATION	29,500	100.0	23,406	6,094	29,500	22,165	2,939	3,372	368	304	300	52
PERCENT	100.0		79.3	20.7	100.0	75.1	10.0	11.4	1.3	1.0	1.0	0.2

Note 1: General Management/ Administration: Chairman, CEO, COO, CIO, President, Owner, Executive Director, Director, Executive Vice President, Vice President, Managing Director, General Manager, Director of Communications, Treasurer/Controller

Note 2: Sales/Marketing: Marketing Communications Manager/Director, Sales/Marketing Manager/Director, Supervisor

Note 3: Meetings Planning/Convention Management: Meeting Planner/Manager/Director, Conference/Exhibit Planner/Manager, Convention Planner/Manager, Trade Show/Exhibit Manager, Incentive Program Planner/Manager, Travel Coordinator, Travel Agent

Note 4: Training & Development: Educational/Training Director/Manager, Program Manager, Human Resource Director/Manager

Note 5: Procurement Management- Procurement Management: Procurement Director/Manager/Supervisor; Purchasing Director/Manager/Supervisor; Sourcing

Note 6: General Agent/Agency Manager

Note 7: Others Related to the Field