

	Editorial	Financial & Insurance Meetings	Site Files – matching advertorial (1/2 page or larger)	Special Awards/ Sections	Matching Advertorial (1/2 page or larger)	Bonus Distribution
<b>February</b> Ad Close: 1/4/13 Materials Due: 1/11/13	<ul style="list-style-type: none"> <li>Annual Joint CMI-Incentive Research Federation Travel Trends Survey</li> <li>Technology Meetings</li> <li>Cruises</li> <li>Large Meetings</li> </ul>	<ul style="list-style-type: none"> <li>FICP Newsletter (Financial &amp; Insurance Conference Planners)</li> </ul>	<ul style="list-style-type: none"> <li>California</li> <li>Carolinas/Georgia</li> </ul>		<ul style="list-style-type: none"> <li>New/Expanded/Renovated Facilities</li> </ul>	
<b>March</b> Ad Close: 2/9/13 Materials Due: 2/15/13	<ul style="list-style-type: none"> <li>Automotive Incentives</li> <li>International Meetings</li> <li>Strategic Meetings Management</li> </ul>	<ul style="list-style-type: none"> <li>FICP Newsletter (Financial &amp; Insurance Conference Planners)</li> </ul>	<ul style="list-style-type: none"> <li>Texas</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas Supplement</li> </ul>		<ul style="list-style-type: none"> <li>Pharma Forum, March 19-22</li> <li>Int'l Association of Conference Centers, March 19-22</li> </ul>
<b>April</b> Ad Close: 3/4/13 Materials Due: 3/11/13	<ul style="list-style-type: none"> <li>Recreation Issue: Golf, Spas, Water Parks, Theme Parks, Teambuilding</li> <li>Working with CVB's</li> </ul>		<ul style="list-style-type: none"> <li>NY/NJ</li> <li>Hawaii</li> </ul>		<ul style="list-style-type: none"> <li>Golf Courses</li> </ul>	
<b>May</b> Ad Close: 4/5/13 Materials Due: 4/12/13	<ul style="list-style-type: none"> <li>Gaming</li> <li>City Meetings</li> <li>Pharmaceutical Meetings</li> </ul>	<ul style="list-style-type: none"> <li>FICP Newsletter (Financial &amp; Insurance Conference Planners)</li> </ul>	<ul style="list-style-type: none"> <li>South Central (AR/KS/MO/OK)</li> <li>Southwest</li> <li>Caribbean</li> </ul>	<ul style="list-style-type: none"> <li>CVB Supplement w/ Destination Marketing Association Int'l</li> <li>2013 Paragon Award Ballot</li> </ul>	<ul style="list-style-type: none"> <li>Merchandise &amp; Gift Card Product Section</li> </ul>	<ul style="list-style-type: none"> <li>Springtime Expo, May 16</li> <li>IMEX Worldwide Exhibition, May 21-23</li> <li>AIBTM, June 11-13</li> </ul>
<b>June</b> Ad Close: 4/29/13 Materials Due: 5/6/13	<ul style="list-style-type: none"> <li>20 Changemakers</li> <li>Green Meetings</li> <li>New/Expanded/Renovated Facilities</li> </ul>	<ul style="list-style-type: none"> <li>FICP Newsletter (Financial &amp; Insurance Conference Planners)</li> </ul>	<ul style="list-style-type: none"> <li>New England</li> </ul>	<ul style="list-style-type: none"> <li>Beyond Borders Supplement</li> <li>2013 Paragon Awards Ballot</li> </ul>	<ul style="list-style-type: none"> <li>Resort &amp; Cruise Guide</li> </ul>	<ul style="list-style-type: none"> <li>ASAE, August 3-6</li> <li>GBTA, Aug 4-7</li> <li>FICP Forum, June 12-14</li> <li>MPI WEC, July 20-23</li> </ul>
<b>September</b> Ad Close: 8/9/13 Materials Due: 8/19/13	<ul style="list-style-type: none"> <li>CMI 25</li> <li>Theme Parks/Water Parks</li> <li>Annual CMI-IRF Merchandise &amp; GC Survey</li> </ul>	<ul style="list-style-type: none"> <li>FICP Newsletter (Financial &amp; Insurance Conference Planners)</li> </ul>	<ul style="list-style-type: none"> <li>Midwest</li> <li>Asia</li> </ul>		<ul style="list-style-type: none"> <li>2013 Paragon Award Winners</li> <li>Individual Incentive Awards</li> </ul>	<ul style="list-style-type: none"> <li>IMEX America, Oct 15-17</li> </ul>
<b>October</b> Ad Close: 9/4/13 Materials Due: 9/11/13	<ul style="list-style-type: none"> <li>Management Training</li> <li>Conference Centers</li> </ul>		<ul style="list-style-type: none"> <li>Mid-South (AL/KY/LA/MS/TN/WV)</li> <li>Mountain Meetings</li> <li>Mid-Atlantic (DC/DE/MD/NY/NJ/PA/VA)</li> </ul>	<ul style="list-style-type: none"> <li>Holiday Gift Guide</li> </ul>	<ul style="list-style-type: none"> <li>CVB &amp; Convention Center Spotlight</li> </ul>	<ul style="list-style-type: none"> <li>IMEX America, Oct 15-17</li> </ul>
<b>November</b> Ad Close: 10/7/13 Materials Due: 10/14/13	<ul style="list-style-type: none"> <li>Gaming</li> <li>International Meetings</li> <li>Golf Resorts</li> </ul>	<ul style="list-style-type: none"> <li>FICP Newsletter (Financial &amp; Insurance Conference Planners)</li> </ul>	<ul style="list-style-type: none"> <li>Florida</li> <li>Canada</li> <li>Mexico</li> </ul>	<ul style="list-style-type: none"> <li>Las Vegas Supplement</li> </ul>	<ul style="list-style-type: none"> <li>Supplier Insights (full page ads only)</li> <li>Merchandise &amp; GC Trends</li> </ul>	<ul style="list-style-type: none"> <li>6th Annual West Coast Life Sciences Meeting Management Forum, Dec.</li> <li>PCMA, Jan 2014</li> <li>The Special Event, Jan 2014</li> <li>FICP Annual Conference Nov 17-20</li> </ul>

## In Every Issue

- **KEYNOTES** Our front section takes a strategic look at meetings, and includes interviews with industry leaders, news analyses, technology tidbits, and best practices
- **COVER STORY AND FEATURES** The latest issues and trends affecting meeting managers and senior executives involved in meetings
- **BREAKOUTS** Hands-on advice from the experts
- **ALSO** Checklists and tips to help readers do their jobs better
- **SITES** News of facility openings, expansions, renovations, and On Locations
- **PHOTO GALLERIES**

Advertising Gross Rates: 4-Color				
	1X	3X	6X	8X
Full Page	\$9,825	\$8,350	\$7,855	\$6,875
2/3 Page	\$8,245	\$7,010	\$6,600	\$5,775
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1/3 page	\$6,470	\$5,300	\$4,715	\$3,955
1/4 page	\$5,665	\$4,665	\$4,240	\$3,675
1/6 page	\$4,295	\$3,705	\$3,435	\$3,190
1/2 Page Spread	\$12,620	\$10,755	\$9,995	\$8,850
2 Page Spread	\$18,535	\$15,750	\$14,810	\$12,950

Advertising Gross Rates: Black & White				
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1/4 page	\$2,990	\$1,990	\$1,565	\$1,000
1/6 page	\$1,620	\$1,030	\$760	\$515
1/2 Page Spread	\$7,995	\$6,130	\$5,370	\$4,225
2 Page Spread	\$13,910	\$11,125	\$10,185	\$8,325

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